

Kishalay

READ India Newsletter

Editor's Note

We are pleased to share with you the latest proceedings of READ India in our Newsletter KISHALAY.

We captured the events and programmes at READ India Gyan Kendras.

Hope you enjoy reading it.

Feel free to share your thoughts to: anamica@read-india.org

Happy Reading!

Major highlights

- Senior Leadership of Perkins India Private Ltd visited the READ India Gyan Kendras in Aurangabad.
- Display of Diwali Diya made by women at Gyan Kendras at Perkins facility at MIDC.
- Inauguration of READ India Gyan Kendra in Rabupura, Jewar
- Review Meeting of Skills to Succeed programme with multiple stakeholders at Gurugram
- Children's Day Celebration at READ India Gyan Kendra, Baran, Rajasthan.
- Career Guidance Fare at Government Girls Inter college Patwai Rampur
- Launch of the IT Skilling Lab in Government Girls Inter College at village Patwai, Rampur
- Reward and Recognition Event – Ideathon in Bangalore organised by Amazon
- Felicitation Ceremony for recognising the local participants after completion of their courses at the READ India Gyan Kendra, Wazirabad, Gurugram, under the programme परिश्रम Kaushal.

Perkins Senior Leaderships visited READ India Gyan Kendra at Karmad and Pimpri Raja

On October 3, 2024, Perkins Vice President and General Manager Mr. Richard Cotterell, Managing Director Mr. Kailash Shendge, and Head of Human Resources Mr. Souman Biswas visited READ India Gyan Kendras at Pimpri Raja village. They interacted with local students and girls to understand the Gyan Kendra's operations and distributed six sewing machines to individuals who had successfully completed their stitching and sewing course.

The team also visited the Zilla Parishad Primary School in Ladgaon village to observe the impact of IT Lab and Water Purifier as investment for young children to learn and grow under their Corporate Social Responsibility initiatives in educating and empowering local community



Diwali Diya stall at Perkins Facility in MIDC

During Diwali, READ India organized a handcrafted Diya stall at the Perkins Facility, featuring beautiful Diyas made by women in Gyan Kendras. Each Diya reflected the creativity and skill of the artisans, crafted with care and precision. The stall attracted significant attention of the employees appreciating the unique, handcrafted designs.

This initiative showcased the craftsmanship of the community while providing selected team an opportunity to earn and gain recognition for their work. It was a meaningful way to celebrate Diwali, appreciating and promoting local artisanship.



Inauguration of READ India Gyan Kendra in Rabupura, Jewar

READ India successfully inaugurated its new Gyan Kendra in Rabupura, Jewar, on October 18, 2024. The event, graced by Dr. Arun Vir Singh (IAS), CEO of YEIDA, and other distinguished guests, marked a significant milestone in empowering the local community through education and skill development.

The Gyan Kendra offers diverse services and programmes from Library, Livelihood Centre, IT Lab and Early Childhood Development (ECD) room for small children apart from outreach programmes on health awareness and other important subjects like POSCO and POCSO.

The inauguration featured Mr Amitabh Sagar, HR Director, South Asia, and a team from Avery Dennison, a key partner in the Gyan Kendra's establishment. Dr. Geeta Malhotra, Country Director of READ India, emphasized the organization's dedication to sustainable community empowerment. The Gyan Kendra aims to become a hub for education, skill development, and community engagement, providing tools to improve livelihoods and build a brighter future for Jewar and its neighboring areas.





Skill to Succeed Review Meeting

The Skills to Succeed Review meeting was held from November 20 to 22, 2024, with participation from CLRC Coordinators and READ India head office members. Meeting objective was to evaluate progress and achievements by reviewing the milestones and accomplishments of each center under the *Skills to Succeed* project. Discussion on Sustainability Plans to develop and strategize long-term sustainability plans for each center. Sharing best practices and strategies by exchanging successful approaches and strategies to ensure continued success and improvement across all centers was also discussed.

An entrepreneurship training session was also conducted to equip coordinators with essential skills for effective product marketing and business management. The training aimed to empower participants with practical skills to succeed in entrepreneurship and drive sustainable business growth.



Children's Day Celebration at READ India Gyan Kendra, Baran

Children's Day was celebrated at the READ India Gyan Kendra, Baran on November 14, 2024, commemorating the birth anniversary of Pandit Jawaharlal Nehru, fondly called "Chacha Nehru" by children. Vishwajeet Sarkar explained the significance of the day, dedicated to celebrating and honouring children on this special Day.

As part of the celebration, participants made and wore Chacha Nehru's iconic cap. Girls and women cut a cake together and exchanged greetings. The event featured stories, poems, and songs about Chacha Nehru. Around 50 participants joined the joyous occasion, making it a memorable event.





Career Guidance Fare at Government Girls Inter college Patwai Rampur



READ India actively participated in the Career Guidance Fair held on Children's Day, November 14, 2024, at the Government Girls Inter College, Patwai, Rampur. Invited by the college, READ India showcased its products and initiatives while raising awareness about the importance of education and skill development for students and the community.

The Coordinator, along with local staff members, presented READ India's innovative programs, including the library services, vocational training, and digital literacy initiatives. Attendees—comprising students, parents, educators, and delegates—were particularly impressed with the ongoing digital literacy program and suggested implementing a similar initiative at the Inter College. The event served as a valuable platform to expand networking, promote community empowerment, and further READ India's mission to advance education and development.



Launch of the IT Skilling center in Government Girls Inter College at village Patwai Rampur



On December 23, 2024, READ India inaugurated its newest IT Skilling Center at the Government Girls Inter College, taking a significant step toward empowering young women with critical digital skills. The inauguration was officiated by the District Panchayat Raj Officer (DPRO), Mr. Zahid Husain, who released the training module and emphasized the growing importance of digital literacy in today's world. He commended READ India for its commitment to provide opportunities for girls to succeed in a technology-driven era.

The program is designed to help students build the confidence and knowledge necessary for higher education, reducing digital divide and learn advance courses for future employability. By investing in young girls education, READ India is promoting a more inclusive and equitable society.



Reward and Recognition Event – Ideathon in Bangalore

The event opened with a ceremony led by Ms. Manisha Patil, followed by a panel discussion addressing the impact of key issues in food security, livelihood, and social entitlement. Panelists included representatives from Akshay Patra, Way for Life, Goodera, and Mr. Shankar Ramnathan from Amazon Leadership, Bangalore. There were insightful sessions and presentations on various impactful themes. It began with remarks by Ms. Manisha Patil, followed by impactful change narratives and presentations by Gram Mitras and Pragati Mitras. Mr. Gaurav Arora, Pillar Lead, provided a thematic overview of social entitlements, emphasizing the importance of social security schemes. These sessions aimed to equip participants with actionable knowledge and skills to drive impactful change.



Felicitation Ceremony of the students at the READ India Gyan Kendra, Wazirabad, under the programme Pariश्रम Kaushal

On December 23, 2024, Perfetti Van Melle India team visited Wazirabad Gyan Kendra to attend the Felicitation Ceremony for awarding those who successfully completed their courses in the first quarter. Ms. Smita Rai, Director of Partnerships, READ India congratulated the students for their achievements and expressed gratitude to the Perfetti team for their support and encouragement. She spoke about self-resilience, urging students to dream big, build confidence, and tackle challenges with courage.

Several students shared their impact stories, highlighting their transformation to skilled professionals. They spoke about the respect and recognition they now receive within their families after becoming financially independent.

Mr. Krishna Gupta, Associate Director, along with Monika and other members of Perfetti team, shared motivational anecdotes to inspire the participants further. Certificates were distributed to each student, celebrating their accomplishments.

As a gesture of appreciation, READ India presented the Perfetti team with folder files. The program concluded with refreshments served to all attendees, marking the event as a memorable celebration of empowerment and growth.

