

Kishalay

READ India Newsletter

Editor's Note

First of all, a very Happy Diwali to all our readers and well-wishers.

We are delighted to share with you our latest issue of the READ India newsletter in its new avatar.

In this issue, we've captured snapshots of all the latest events and happenings in READ India and across its centres.

Hope you enjoy reading it and feel free to share your feedback to: poojadureja@read-india.in

Happy reading!

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READ Regional Meeting in Nepal

The first READ Global regional meeting post pandemic was held in Kathmandu, Nepal in September 2022. The leadership team from READ Global and READ India, Nepal and Bhutan were present to deliberate on present and future challenges.



READ Global was represented by Ms. Swati M (Co-Chair, READ Global Advisory Board), Ms. Anouk H (Co-Chair READ Global Advisory Board), Ms. Sanjana (Executive Director) and Ms. Megan (Asia Regional Director)

The objectives of the meeting were to:

- ❑ Foster a common understanding of what the READ model is and the key elements/ components of the model
- ❑ Develop a shared M&E framework for READ present in three countries as independent organisations.
- ❑ Discuss and develop high-level action plans to strengthen the READ family and identify key elements for partnership agreements



Workshop on Connecting Community and Empowering people, Aurangabad

Training of Trainer workshop was organised on Learning for Holistic Development: Connecting Community and Empowering people, from 11th to 13th Sept 2022 in Aurangabad, Maharashtra. The Training session was initiated and led by Dr. Geeta Malhotra (Country Director, READ India). The journey of READ India was presented at the event. The Training of Trainer was delivered by Mr. Harsh Arora (Inspirational Speaker).



Following concepts were introduced during the training session:

- ❑ 3Es learning: Environment, Education, Experience
- ❑ Important 5C's of Life to achieve one's goal – Clarity, Courage, Commitment, Cooperation and Coordination
- ❑ Essential checkpoints – Clear communication, Real Time Sharing and Being on Consciences
- ❑ SMART Goal settings and its importance
- ❑ Johari Window Model on Communication Theory

Ideas to grow the existing business were shared with the participants: by offering home services through Applications such as Yes Madam and Urban Company; participate in local exhibitions and fairs; create a niche and role of technology for marketing through digital platforms.



Handicrafts Exhibition in Bahadurgarh

With the joint effort of NABARD, Rural Urban Development Foundation, Pracheen Karigar Association, Bondwal Handicrafts organised an exhibition in Bahadurgarh, Haryana. READ India Team from Jhajjar and Bahadurgarh participated in the exhibition organised from 7th-16th September 2022.

Products like jute bags, specs covers, potli bags and different types of designer kurtas made by women were displayed at the exhibition.

The exhibition opened up windows of income generation opportunities for the women of the community.

The exhibition was graced by Mr R S Dalal, retired IPS Officer.



Health Training, Delhi NCR

The General Duty Assistant (GDA) course is conducted in Delhi (Rajouri Garden) and Gurugram (Sheetla Colony and Wazirabad) to train beneficiaries to work as nursing aides in hospitals, nursing homes, home care and old-age homes. The GDA course duration involves 3 months of classroom training. The nursing assistant course lays special emphasis on inculcating empathetic and ethical behaviour for patient care. Presently, the camp is in progress

Participants are also trained on how to tackle the common health issues and made aware about different types of diseases. And, for hands-on-training, practical sessions are provided to the participants, where they learnt about different types of medical instruments and how to operate those.





Tree Plantation Drive, Aurangabad

READ India initiated a Tree Plantation drive at Jalna Aurangabad Highway on 17th & 23rd Sept 2022, as part of the SDG 15 goals.

With support of Perkins India Pvt Ltd, 6000 saplings were planted on road dividers and ground support was provided by Maharashtra Police. Volunteers, too, participated in this two-day event. The collaborative efforts reflect the desire for a future in which environment continue to support human health to build a resilient ecosystem.



Diwali Celebrations at READ Centres

A READ Knowledge Centre is a space in the community where women and children come together to celebrate festivals with enthusiasm and show their belongingness; a hub for the community.

In true festive spirit, Diwali was celebrated with enthusiasm across READ India centres in India. Festive decoration, Rangoli and fun quiz at each centre added to the fervour.





